

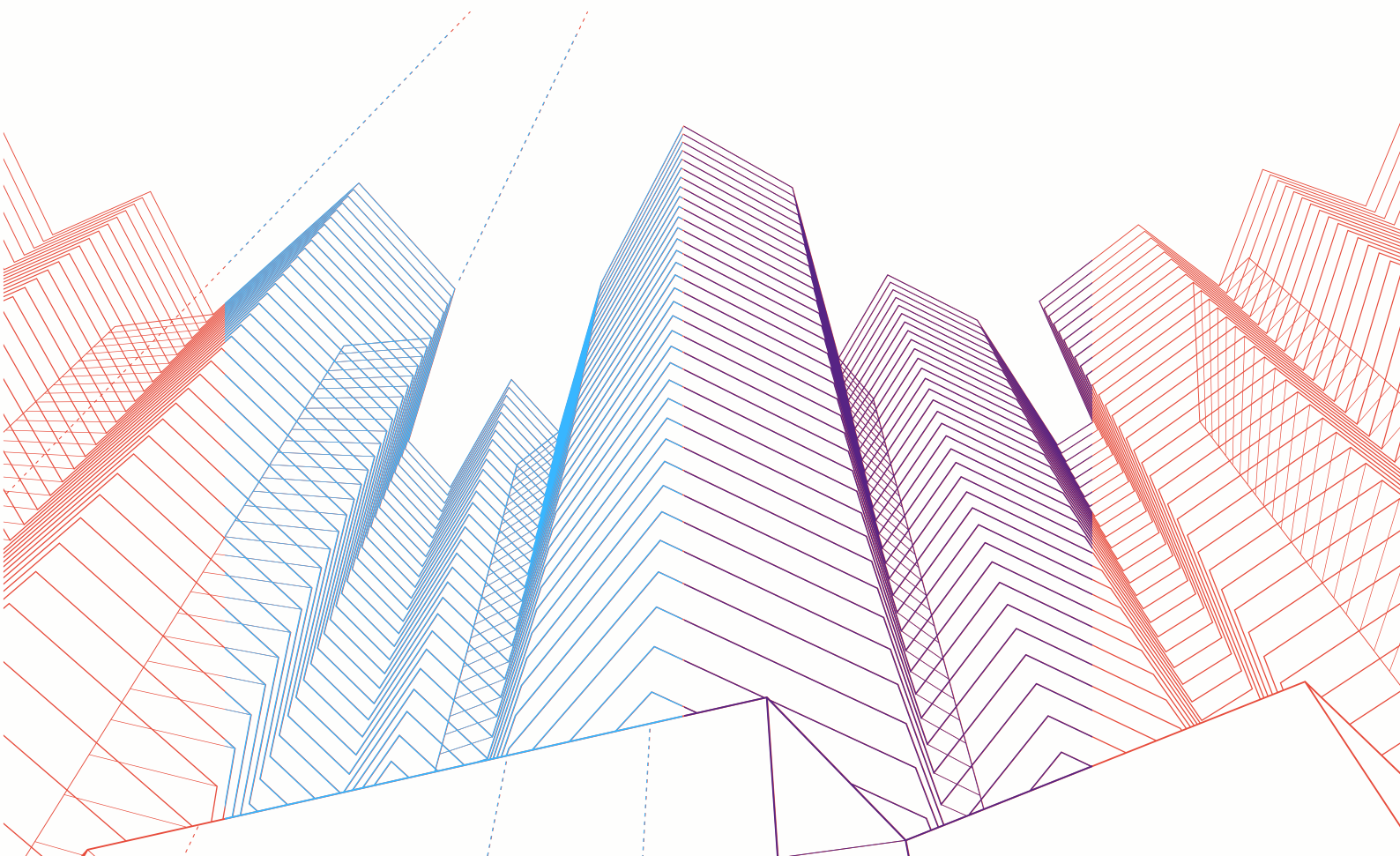


UKPropTech  
ASSOCIATION



2024

# TECH & INNOVATION PROGRAMME



# AIMS FOR 2024

## 1 To grow an awareness & understanding of technology

Supporting property companies with different levels of knowledge on PropTech to build a greater understanding of the advancements in PropTech and the value and benefits market solutions are able to provide to them.

## 2 To support with navigating digital transformation

Providing guidance, practical advice and peer to peer learnings to break down barriers to the implementation or procuring of PropTech and navigate digital transformation across the business.

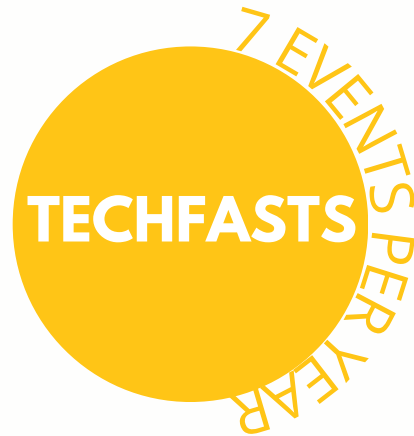
## 3 To support start-ups & scale-ups

To equip PropTechs, whether they are early stage or scaling, with the know-how to do so effectively, and ultimately bring new innovative solutions to the market to support the industry.

## 4 To facilitate engagement between property & PropTech leaders

To enable greater dialogue between the ecosystem at all levels (from BPF Futures to CEO's) and ensure PropTech is embedded into the future of the property industry.

### PART ONE



### WHAT ARE TECHFASTS?

Learn about how PropTech is helping to tackle critical challenges the industry is facing and the way technology can transform how we build, operate and function as an industry, through our breakfast event series. The Techfasts will be an opportunity to get to grips with the fast pace in which technology is evolving, understand how it can and is being applied to create new opportunities, and allow us to Reimagine real estate.

We will highlight case studies and share insights from within the network and draw on the knowledge from across the memberships.

### TECHFAST THEMES

- SUSTAINABILITY
- TRANSFORMATIVE TECHNOLOGIES
- REIMAGINING REAL ESTATE

## PART TWO



### WHAT ARE MASTERCLASSES?

Drive greater value from technology solutions and gain a greater understanding of how to navigate digital transformation through our masterclasses. Topics will be shaped by our Innovation Leaders Forum and will support professionals responsible for technology and innovation, to unblock barriers to digital

transformation, create a culture for innovation and explore the critical considerations for creating or implementing a technology strategy.

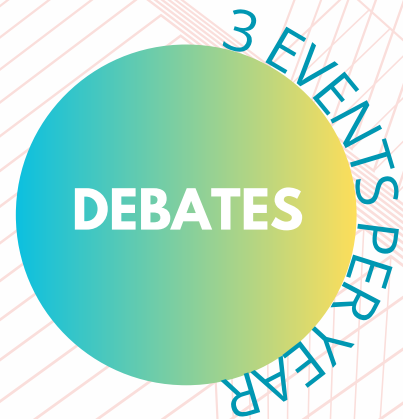
We will bring in subject matter experts, as well as share learnings from members of the forum.

## PART ONE & TWO COMBINED

### WHAT ARE DEBATE EVENTS?

Uncover how technology is really impacting the bottom line and how the industry needs to respond in order to keep up with market pressures and challenges, and get an insight into how

other industries and countries have been disrupted and evolved. Hear from senior leaders, experts and influencers in the next edition of The Big Question Debate Series.



**INNOVATION  
SHOWCASE**  
COMING SOON  
2025

ANNUAL EVENT

### WHAT IS THE INNOVATION SHOWCASE?

Navigate the PropTech market through our inaugural Innovation Showcase by hearing from the technology providers, which are driving value across 4 key areas; sustainability, efficiency, tenant/occupier experience and data driven decision making.

An event open to members across the two networks, UKPA PropTech members will have the opportunity to apply to be part of the pitch rounds, or demonstrate collaborations and integrations in the showcase, bringing the solutions to life.

## PART THREE: UKPA EVENT PROGRAMME

### Supporting PropTech Start-ups and Scale-ups

Benefit from the knowledge of our Innovation Leaders, expertise of our partners, and learnings from within the UKPA community, to tackle business challenges and scale.

Through new forums, webinars and office hours, PropTechs will have the opportunity to share learnings and advice from within the community and be equipped with the knowledge and expertise to build the right solutions for the market and help them scale their businesses.

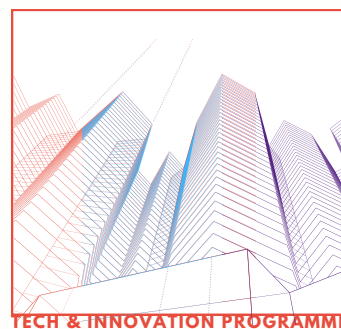
OFFICE  
HOURS

MEMBERS  
MEET-UP

WEBINARS



# UKPA EVENTS / THE TECH & INNOVATION PROGRAMME 2024 CALENDAR



23RD  
TECH & INNOVATION LAUNCH EVENT  
INCLUDES TASTER DEBATE



JANUARY

26TH  
27TH  
OFFICE HOURS  
WEBINAR: *Securing Success: Funding  
Strategies for PropTech Resilience*



FEBRUARY

11TH-14TH  
25TH  
27TH  
MIPIM  
OFFICE HOURS  
MEMBERS MEET-UP



MARCH

18TH  
24TH  
29TH  
30TH  
TECHFAST: Sustainability  
SPF CONFERENCE  
OFFICE HOURS (Led by LGIM & PGIM)  
SUSTAINABILITY CONFERENCE



APRIL

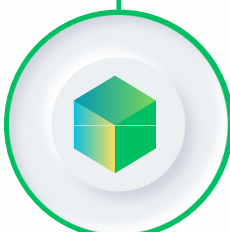
8-9TH  
CRETECH  
MASTERCLASS: *"Unlocking Growth:  
How To Craft ROI-Driven Business Cases  
for Tech Adoption"* / OFFICE HOURS at  
event (8TH)

16TH  
21-23RD  
TECHFAST: Transformative Tech - AI  
UKREIIF: UK PropTech Hub



MAY

18TH  
24TH  
25-27TH  
UKPA WEBINAR  
OFFICE HOURS: Led by British Land &  
Avison Young  
HOUSING 2024  
UKPA Stand at event



JUNE



