

Build-to-Rent Q1 2023

Prepared by Savills for the British
Property Federation



May 2023



Key points

- The number of BtR homes complete, under construction, or in planning stands at over 251,000. The sector has grown by 28% in the past five years. Data for Q1 2023 shows that in the past 12 months, the sector grew by 9% between Q1 2022 and Q1 2023, with the regional BtR market growing at double the pace of London (12% and 6% respectively).
- We are starting to see a slowdown in the number of starts, especially in the regions where the number of units under construction has reached over 33,880 units. The slowdown in starts is linked to the headwinds facing the construction sector including build cost inflation and labour shortages. There has been a much less pronounced slowdown in London than the regions because of the high amount of activity taking place in the regions. The number of units under construction in London has increased by 900 units in the past 12 months bringing the total under construction to just over 15,600.
- Beyond England, the number of homes in planning in Scotland and Northern Ireland continues to grow, with the number of homes planned up 25% and 41% year on year, respectively. Wales has seen its first 3 BtR schemes complete in the past 12 months, totalling 661 units.
- The Single Family Rental sector continues to expand strongly - there are now over 24,500 SFR homes in the planning pipeline, of which 9,500 are complete, 5,210 units under construction and c.9,750 in the planning pipeline. The growth of SFR has seen BtR expand into new markets – the number of local authorities with BtR in their planning pipeline has risen to 186, 49% of all UK local authorities. This is an additional 19 local authorities in the past 12 months.

Under construction

- Nationally, the number of units under construction increased by 11% to c.49,500 in Q1 2023.
- London saw an increase of c.900 units while the regions saw an additional 3,900 units bringing the total of units under construction in the regions to over 33,880.
- Starts are slowing primarily in the regions because there is a large number of units under construction.

Completions

- Completions have reached over 82,500 units, an uplift of 9% nationally.
- Completions are split between London (39,500) and the regions (43,000). Both London and the regions have seen an increase of 5% and 12%, respectively.
- Despite slowing completions, there remains a construction pipeline in London of c.15,600 homes and in the regions of c.33,880 homes

Planning

- The total number of BtR homes in planning has increased by 9% between Q1 2022 and Q1 2023. The planning pipeline for BtR is much stronger in the regions, which increased by 4% quarter on quarter and 11% year on year to over 78,000 homes.
- By comparison, the number of BtR homes in planning in London is growing more slowly, increasing by 5% year on year and 2% quarter on quarter.

BtR key statistics for the past year

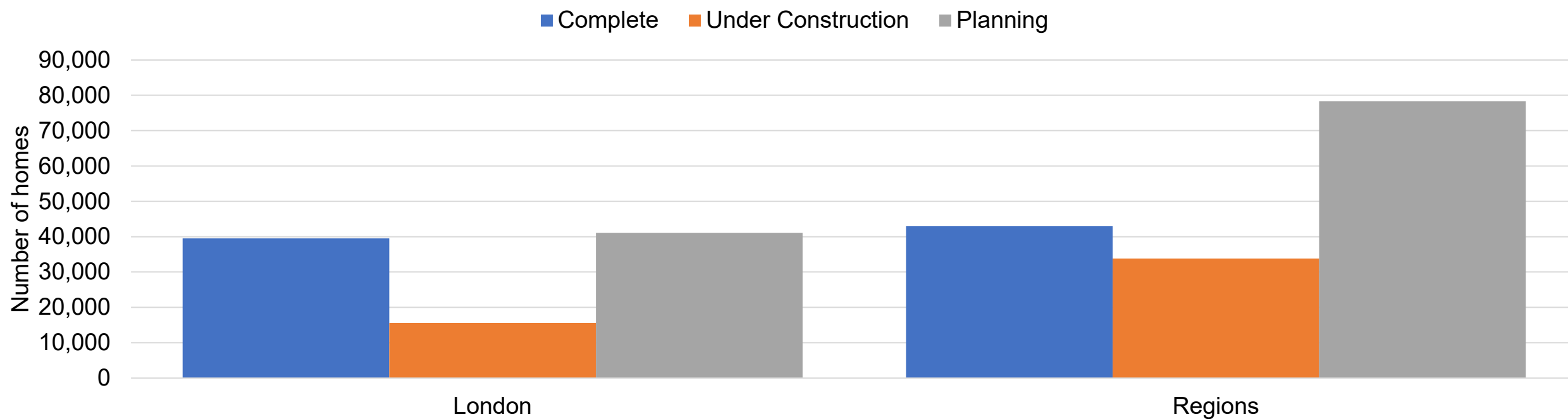
| Status | Q1 2023 Totals | Q1 2022 Totals | Increase |
|--------------------|----------------|----------------|----------|
| Complete | 82,505 | 75,742 | 9% |
| Under Construction | 49,487 | 44,669 | 11% |
| In Planning | 119,216 | 109,131 | 9% |
| Totals | 251,208 | 229,542 | 9% |

London and regional BtR growth

| | | Complete | Under construction | Planning | Total |
|---------|------------|----------|--------------------|----------|---------|
| London | Q1 2022 | 37,487 | 14,678 | 38,967 | 91,132 |
| | Q1 2023 | 39,538 | 15,605 | 41,041 | 96,184 |
| | % increase | 5% | 6% | 5% | 6% |
| Regions | Q1 2022 | 38,255 | 29,991 | 70,164 | 138,410 |
| | Q1 2023 | 42,967 | 33,882 | 78,175 | 155,024 |
| | % increase | 12% | 13% | 11% | 12% |
| Total | Q1 2022 | 75,742 | 44,669 | 109,131 | 229,542 |
| | Q1 2023 | 82,505 | 49,487 | 119,216 | 251,208 |
| | % increase | 9% | 11% | 9% | 9% |

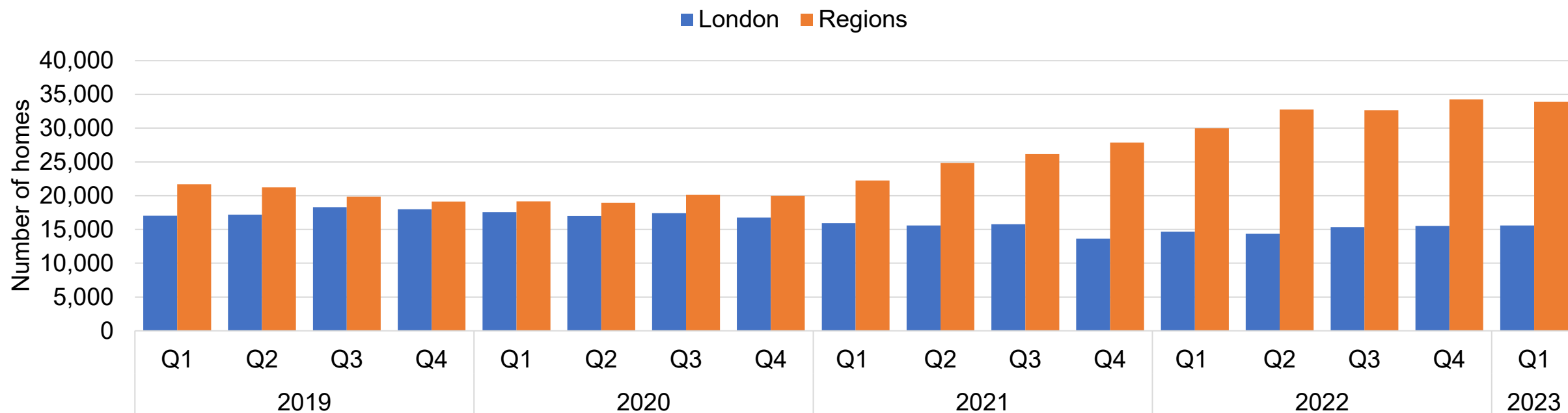
Q1 2023

| Status | Complete | Under Construction | Planning | Totals | % of total |
|---------|----------|--------------------|----------|---------|------------|
| London | 39,538 | 15,605 | 41,041 | 96,184 | 38.3% |
| Regions | 42,967 | 33,882 | 78,175 | 155,024 | 61.7% |
| Total | 82,505 | 49,384 | 119,319 | 251,208 | |



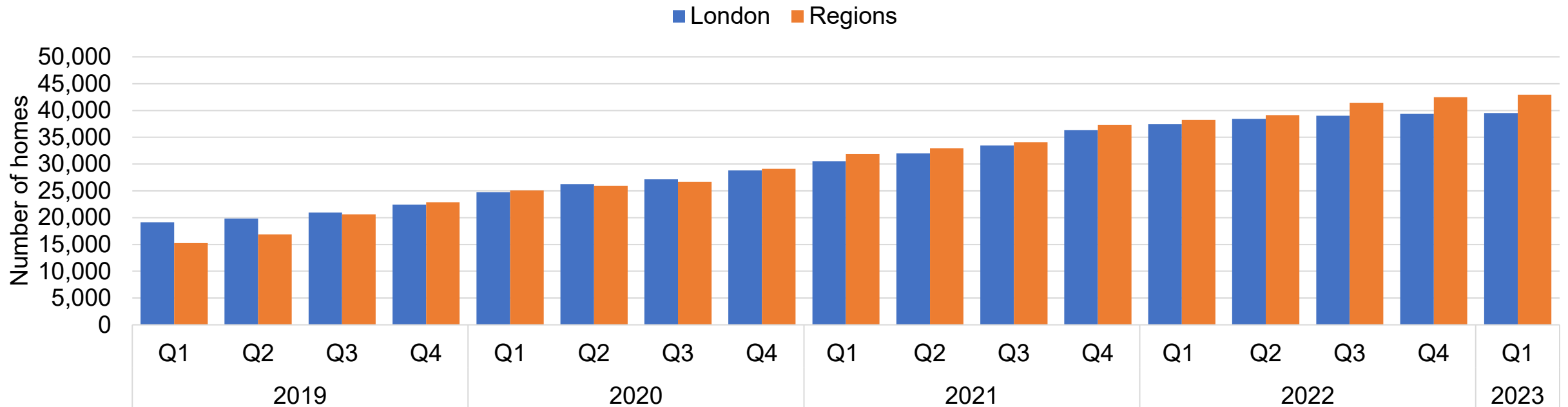
BtR under construction

| | 2019 | | | | 2020 | | | | 2021 | | | | 2022 | | | | 2023 |
|---------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 |
| London | 17,049 | 17,199 | 18,317 | 17,989 | 17,575 | 17,017 | 17,411 | 16,761 | 15,942 | 15,585 | 15,767 | 13,639 | 14,678 | 14,370 | 15,331 | 15,531 | 15,605 |
| Regions | 21,686 | 21,237 | 19,841 | 19,146 | 19,171 | 18,942 | 20,127 | 20,011 | 22,256 | 24,839 | 26,163 | 27,858 | 29,991 | 32,764 | 32,653 | 34,267 | 33,882 |



BtR completions (cumulative)

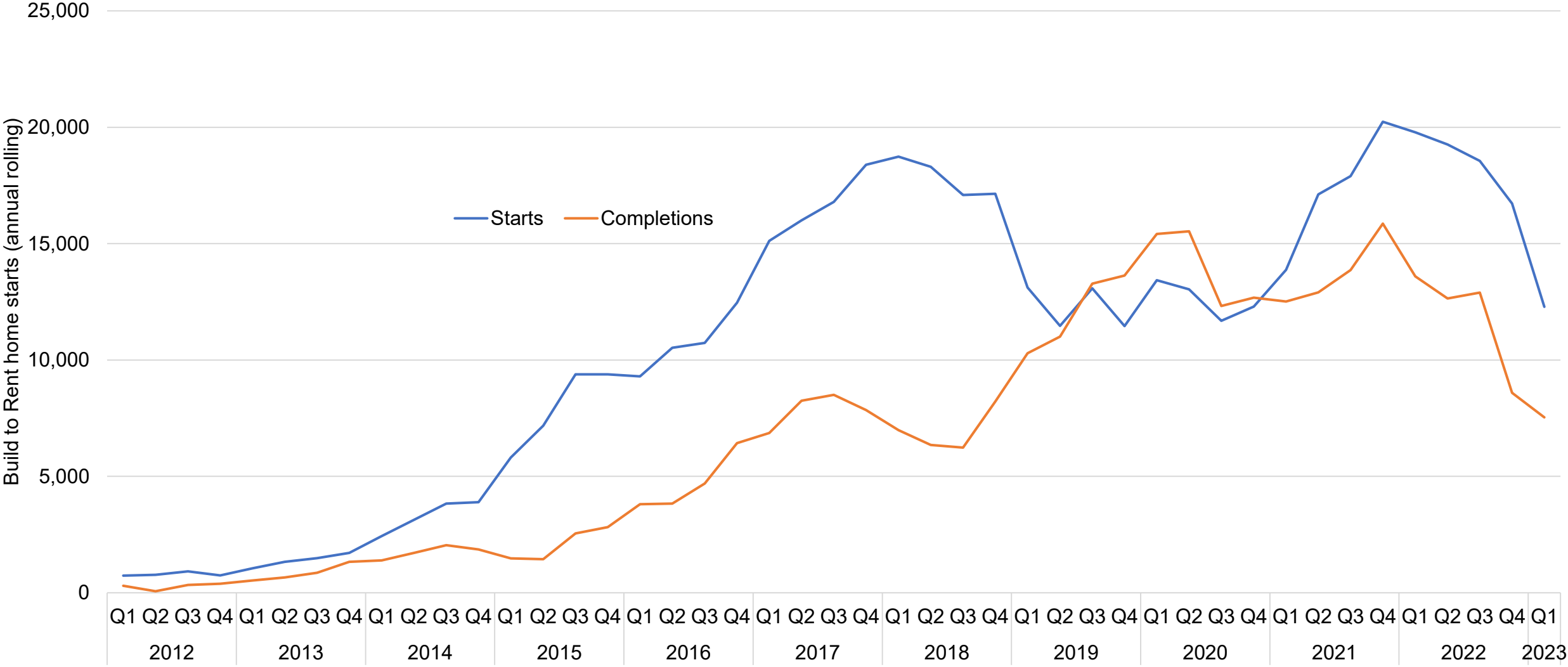
| | 2019 | | | | 2020 | | | | 2021 | | | | 2022 | | | | 2023 |
|---------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 |
| London | 19,134 | 19,848 | 20,954 | 22,399 | 24,747 | 26,260 | 27,157 | 28,827 | 30,493 | 32,021 | 33,465 | 36,337 | 37,487 | 38,443 | 39,024 | 39,358 | 39,538 |
| Regions | 15,269 | 16,854 | 20,589 | 22,891 | 25,074 | 25,971 | 26,705 | 29,136 | 31,839 | 32,929 | 34,074 | 37,301 | 38,255 | 39,152 | 41,410 | 42,495 | 42,967 |



BtR quarterly starts and completions

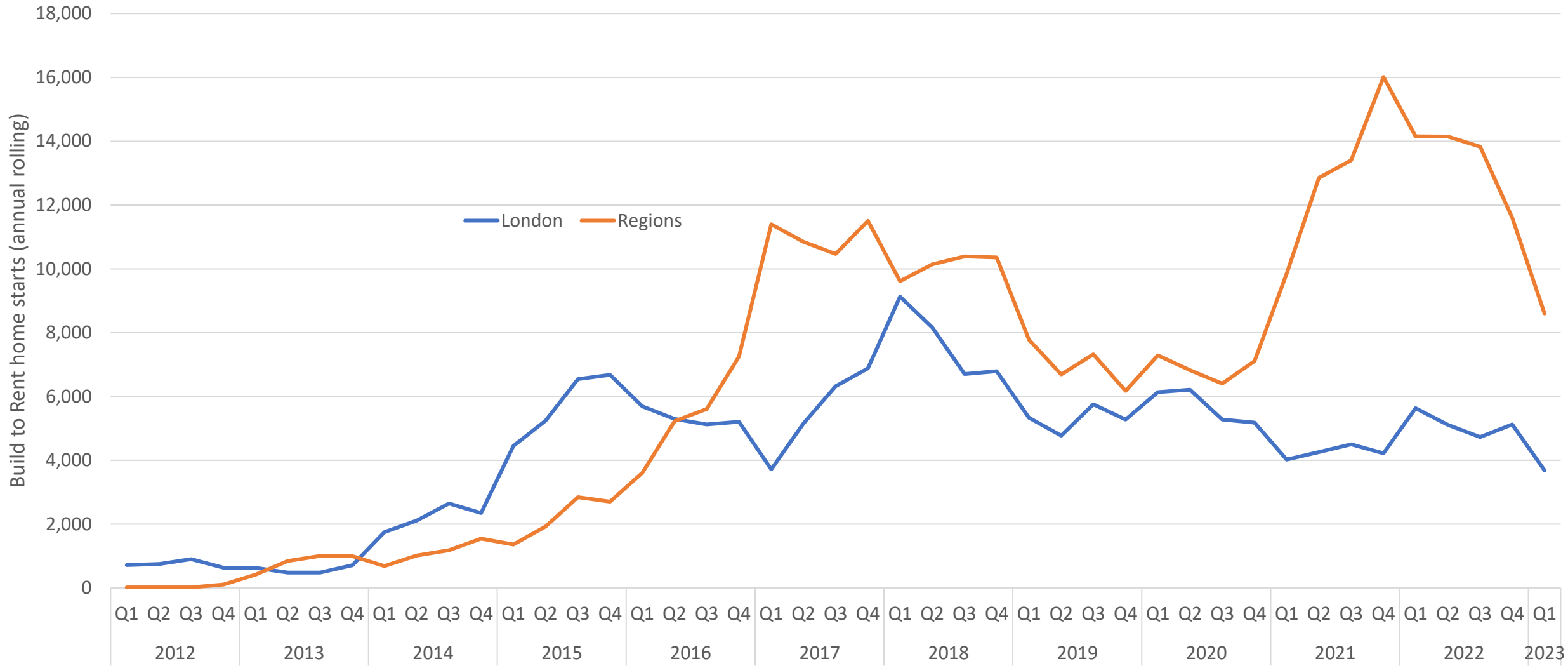
| | | 2019 | | | | 2020 | | | | 2021 | | | | 2022 | | | | 2023 |
|---------|-------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| | | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 |
| London | Starts | 1,072 | 864 | 2,224 | 1,117 | 1,934 | 936 | 1,291 | 1,020 | 778 | 1,171 | 1,528 | 744 | 2,189 | 648 | 1,146 | 1,138 | 754 |
| | Completions | 761 | 714 | 1,106 | 1,445 | 2,348 | 1,513 | 897 | 1,670 | 1,666 | 1,714 | 1,444 | 2,872 | 1,150 | 956 | 581 | 707 | 578 |
| Regions | Starts | 1,095 | 1,136 | 2,339 | 1,607 | 2,208 | 668 | 1,919 | 2,315 | 4,947 | 3,673 | 2,469 | 4,922 | 3,087 | 3,670 | 2,147 | 2,699 | 87 |
| | Completions | 1,975 | 1,585 | 3,735 | 2,302 | 2,183 | 897 | 734 | 2,431 | 2,703 | 1,090 | 1,145 | 3,227 | 954 | 897 | 2,258 | 1,085 | 472 |
| UK | Starts | 2,167 | 2,000 | 4,563 | 2,724 | 4,142 | 1,604 | 3,210 | 3,335 | 5,725 | 4,844 | 3,997 | 5,666 | 5,276 | 4,318 | 3,293 | 3,837 | 841 |
| | Completions | 2,736 | 2,299 | 4,841 | 3,747 | 4,531 | 2,410 | 1,631 | 4,101 | 4,369 | 2,804 | 2,589 | 6,099 | 2,104 | 1,853 | 2,839 | 1,792 | 1,050 |

UK BtR starts and completions



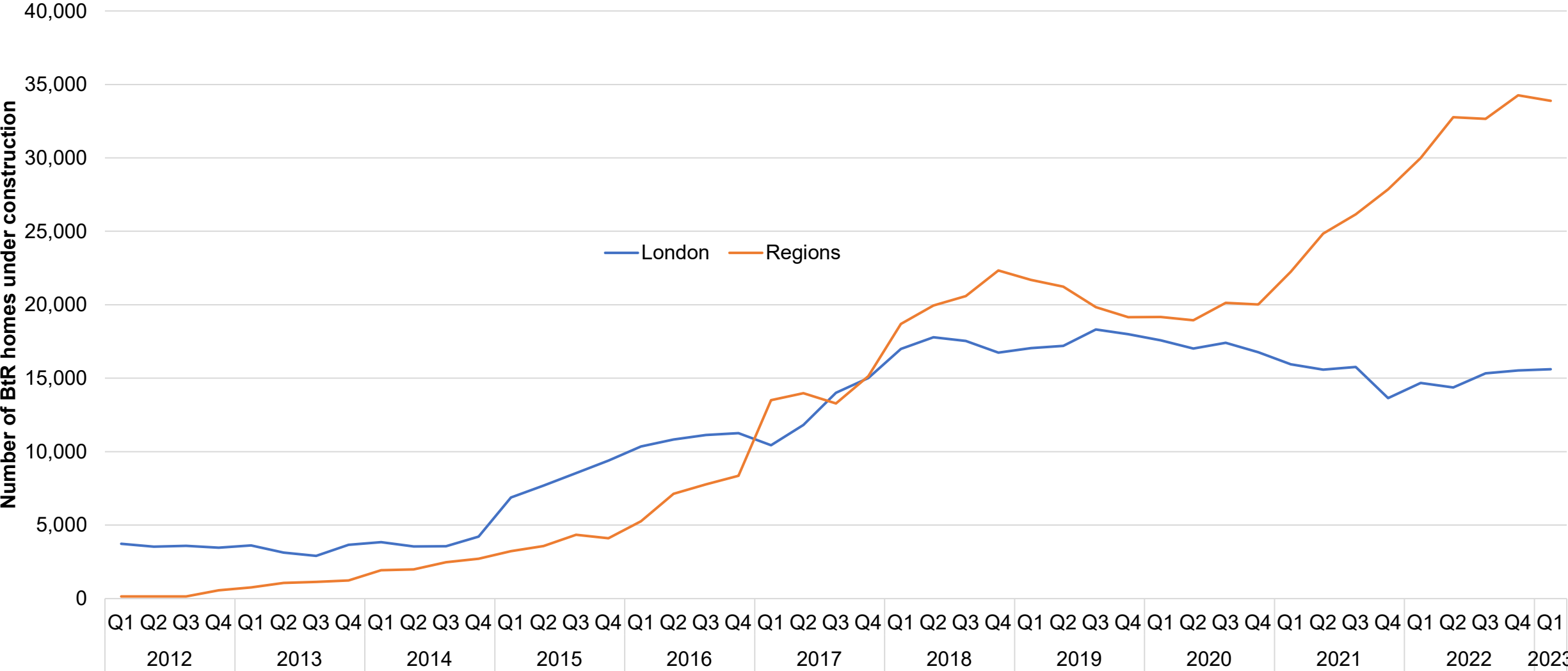
Source: Savills, Molior, British Property Federation

BtR starts: London vs the Regions



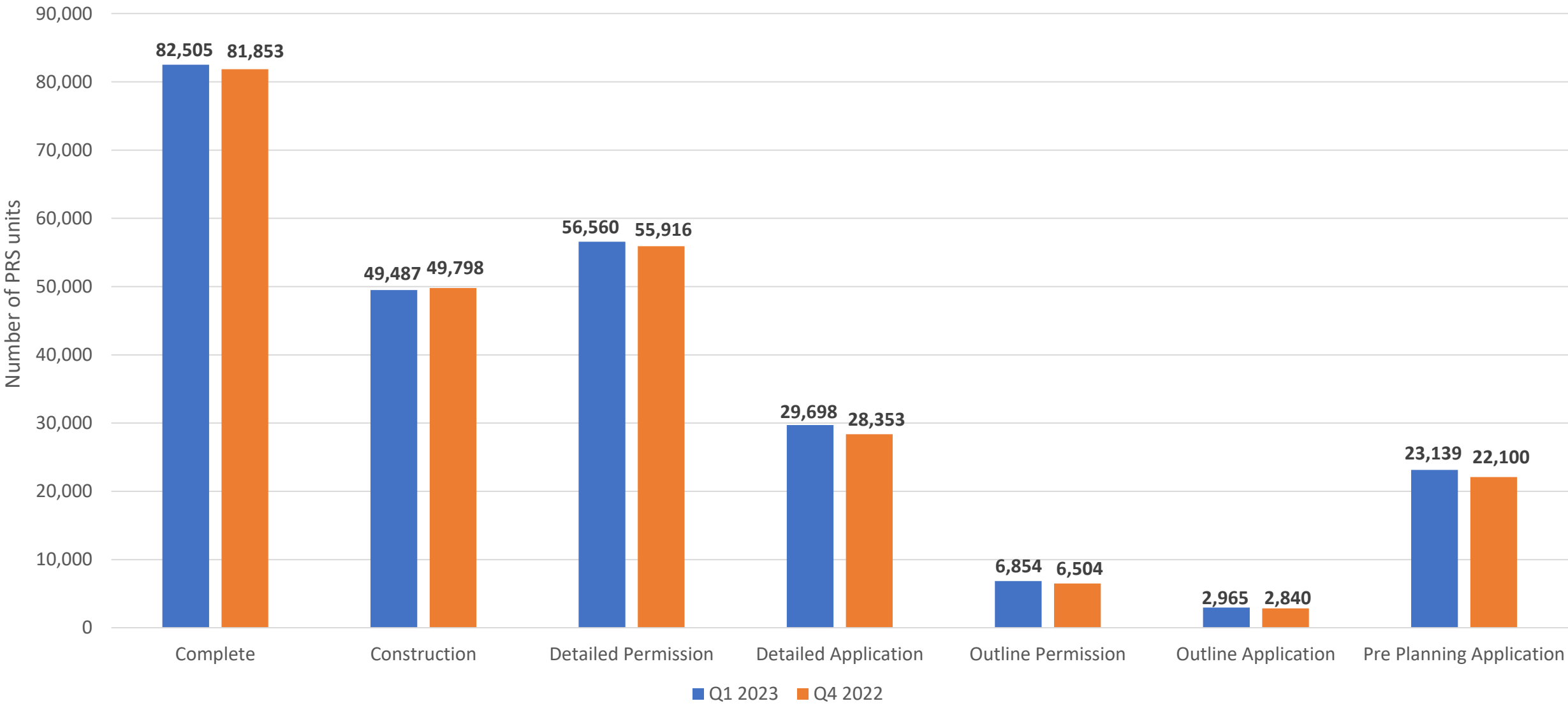
Source: Savills, Molior, British Property Federation

Number of homes under construction – London vs Regions



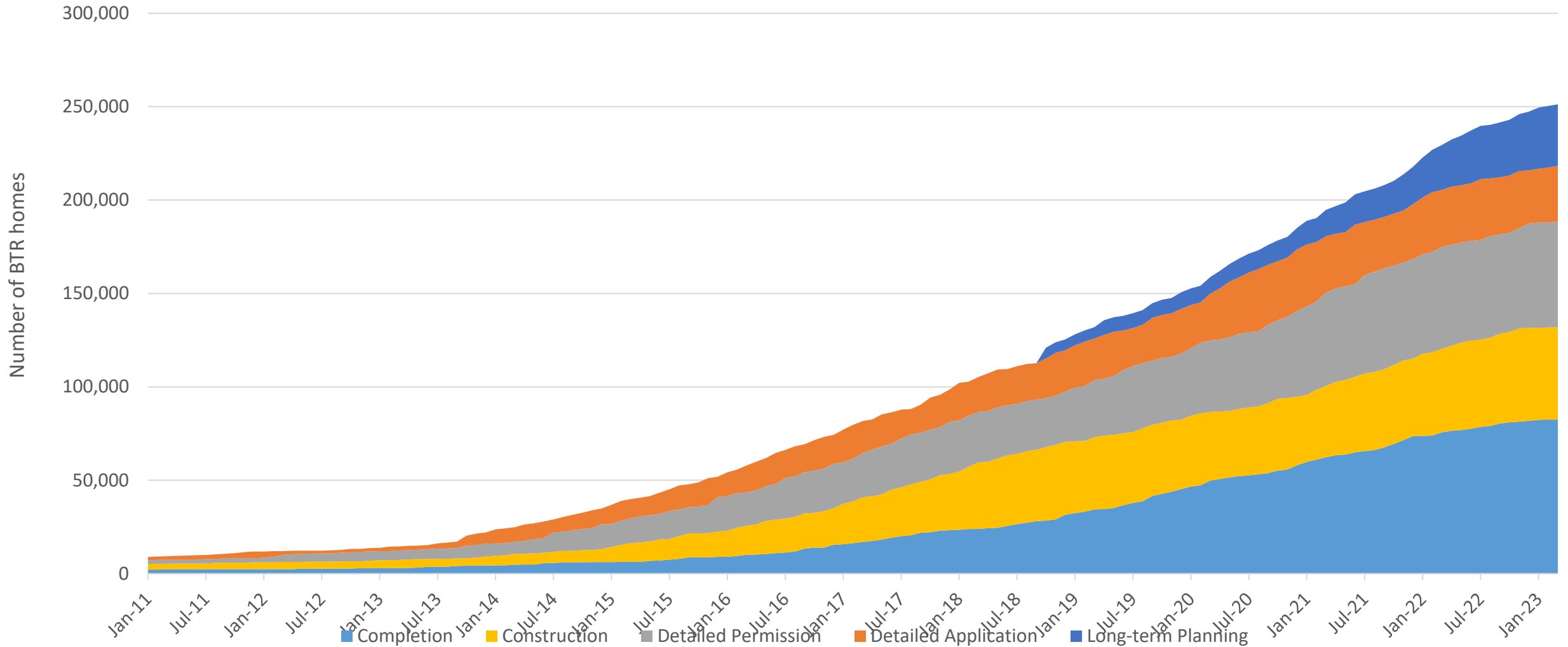
Source: Savills, Molior, British Property Federation

Build to Rent pipeline – quarterly change

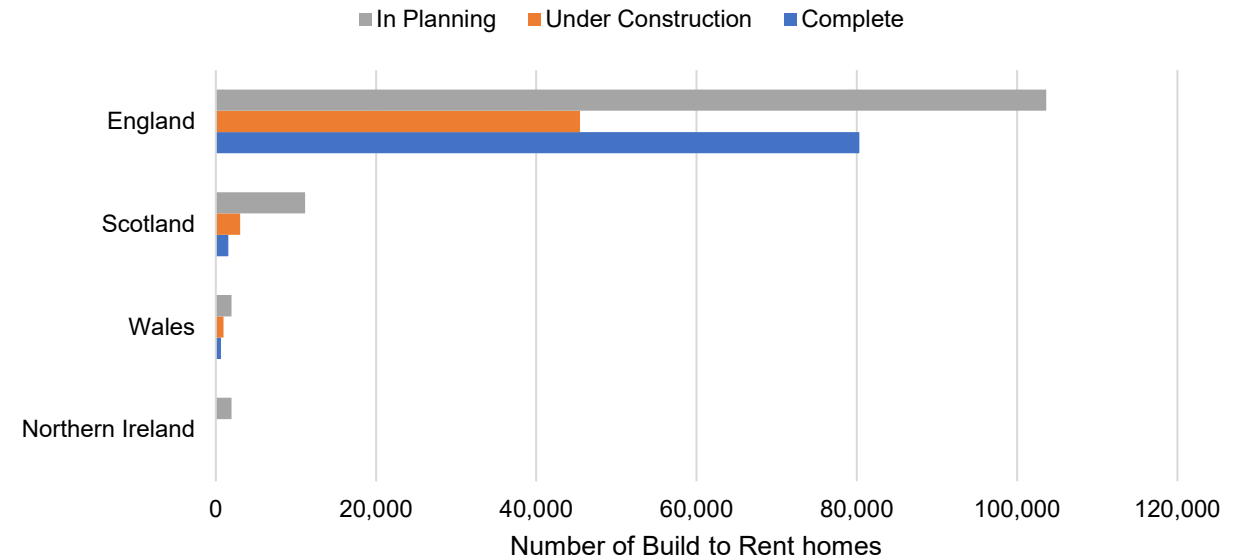
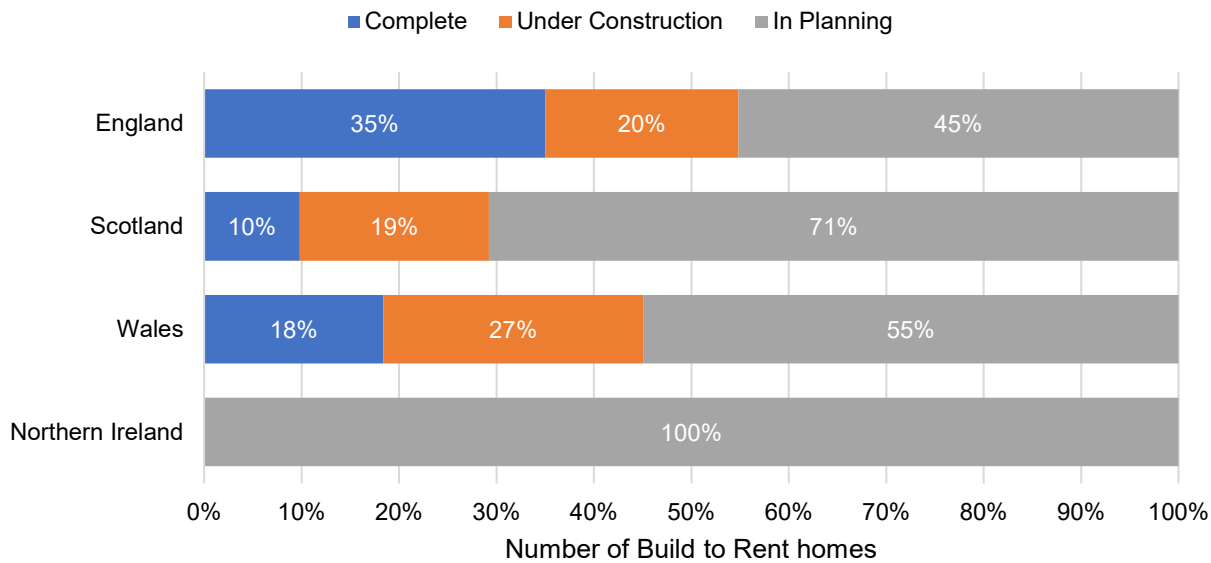


Source: Savills, Molior, British Property Federation

The rise and rise of BtR



BtR growing in all UK countries



England

| Status | Q1 2023 Totals | Q1 2022 Totals | Increase |
|--------------------|----------------|----------------|----------|
| Complete | 80,298 | 74,520 | 8% |
| Under Construction | 45,471 | 40,900 | 11% |
| In Planning | 103,641 | 95,718 | 12% |
| Totals | 229,410 | 211,138 | 9% |

Scotland

| Status | Q1 2023 Totals | Q1 2022 Totals | Increase |
|--------------------|----------------|----------------|----------|
| Complete | 1,546 | 1,222 | 27% |
| Under Construction | 3,057 | 2,769 | 10% |
| In Planning | 11,149 | 8,935 | 25% |
| Totals | 15,752 | 12,926 | 22% |

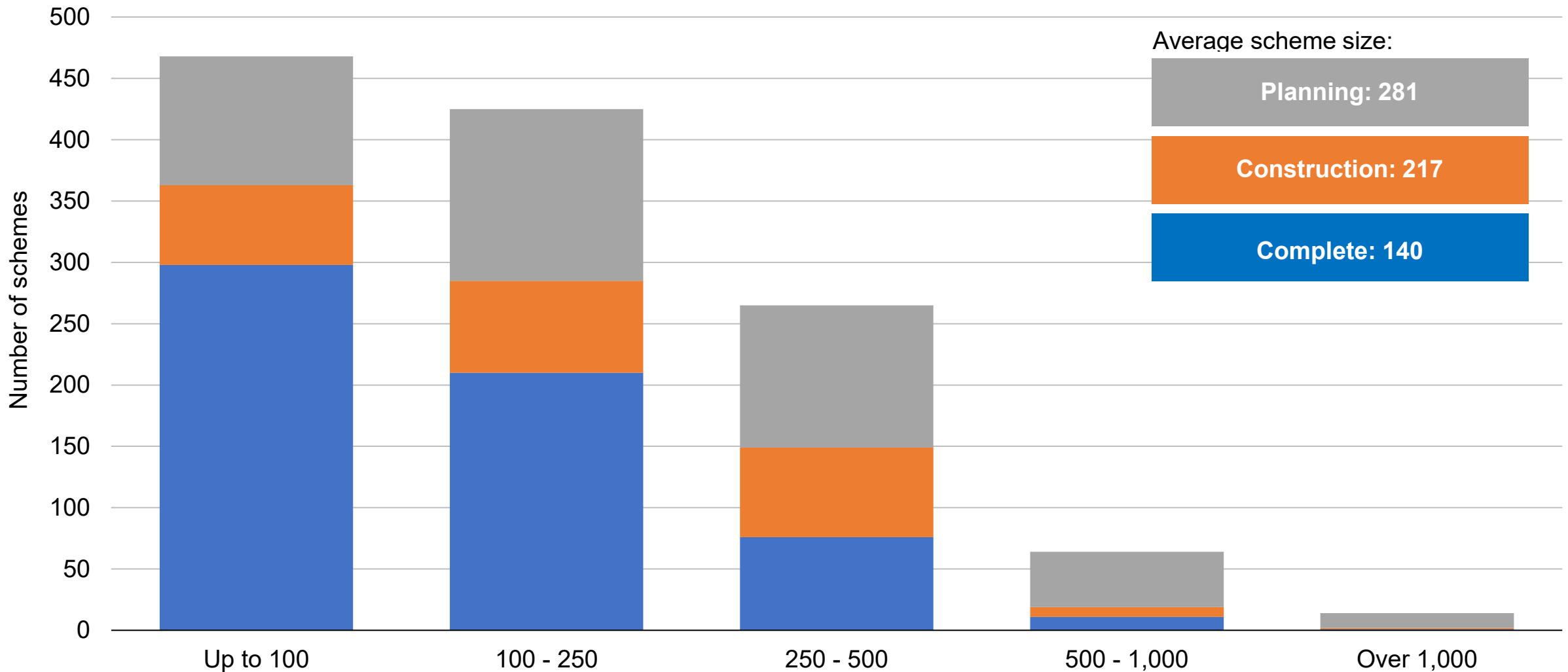
Wales

| Status | Q1 2023 Totals | Q1 2022 Totals | Increase |
|--------------------|----------------|----------------|----------|
| Complete | 661 | 0 | 661% |
| Under Construction | 959 | 1,000 | -4% |
| In Planning | 1,976 | 2,596 | -24% |
| Totals | 3,596 | 3,596 | 0% |

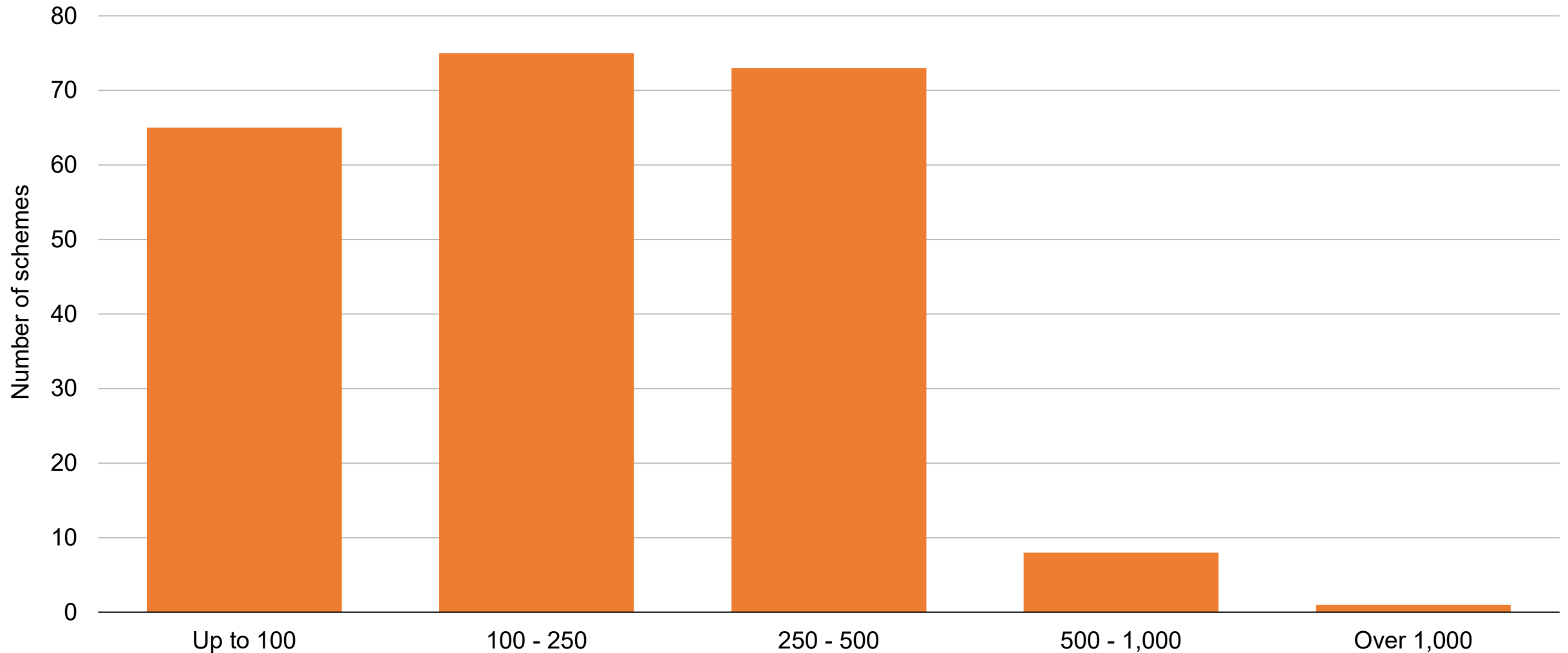
Northern Ireland

| Status | Q1 2023 Totals | Q1 2022 Totals | Increase |
|--------------------|----------------|----------------|----------|
| Complete | 0 | 0 | - |
| Under Construction | 0 | 0 | - |
| In Planning | 1,950 | 1,382 | 41% |
| Totals | 1,950 | 1,382 | 41% |

Q1 2023: Number of schemes by unit size band

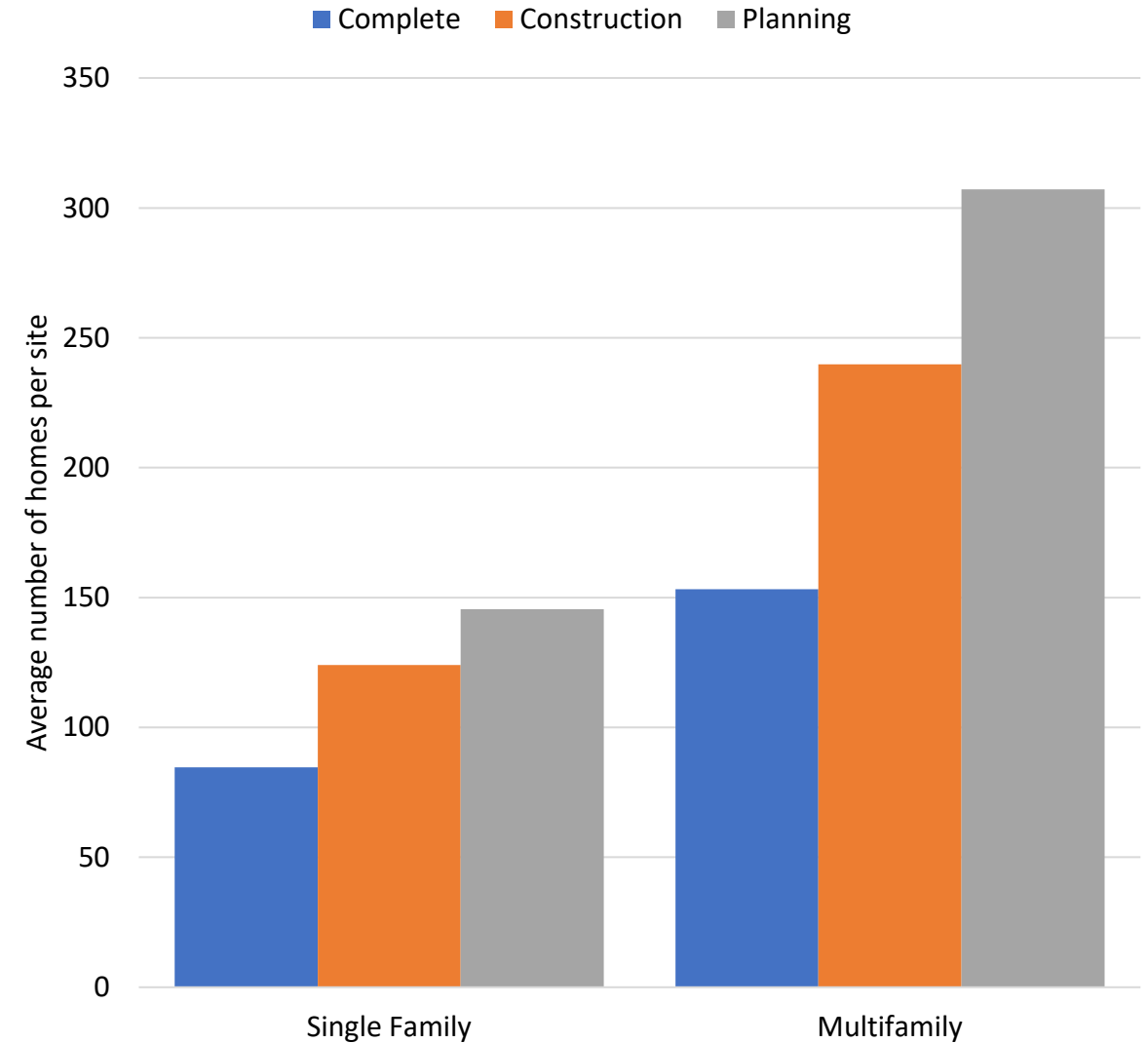
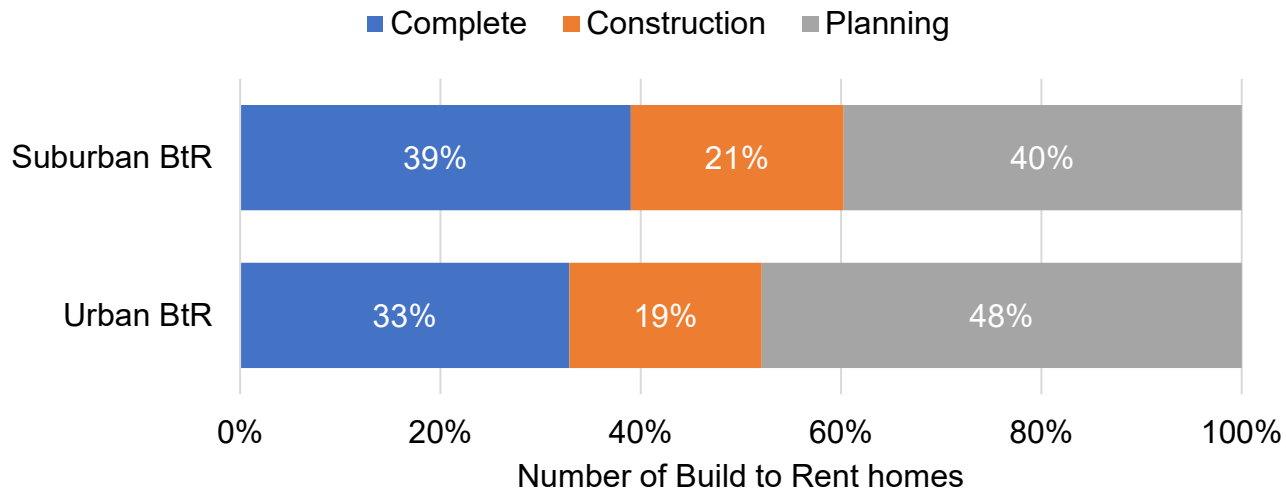


Q1 2023 – Schemes under construction by BtR unit size band

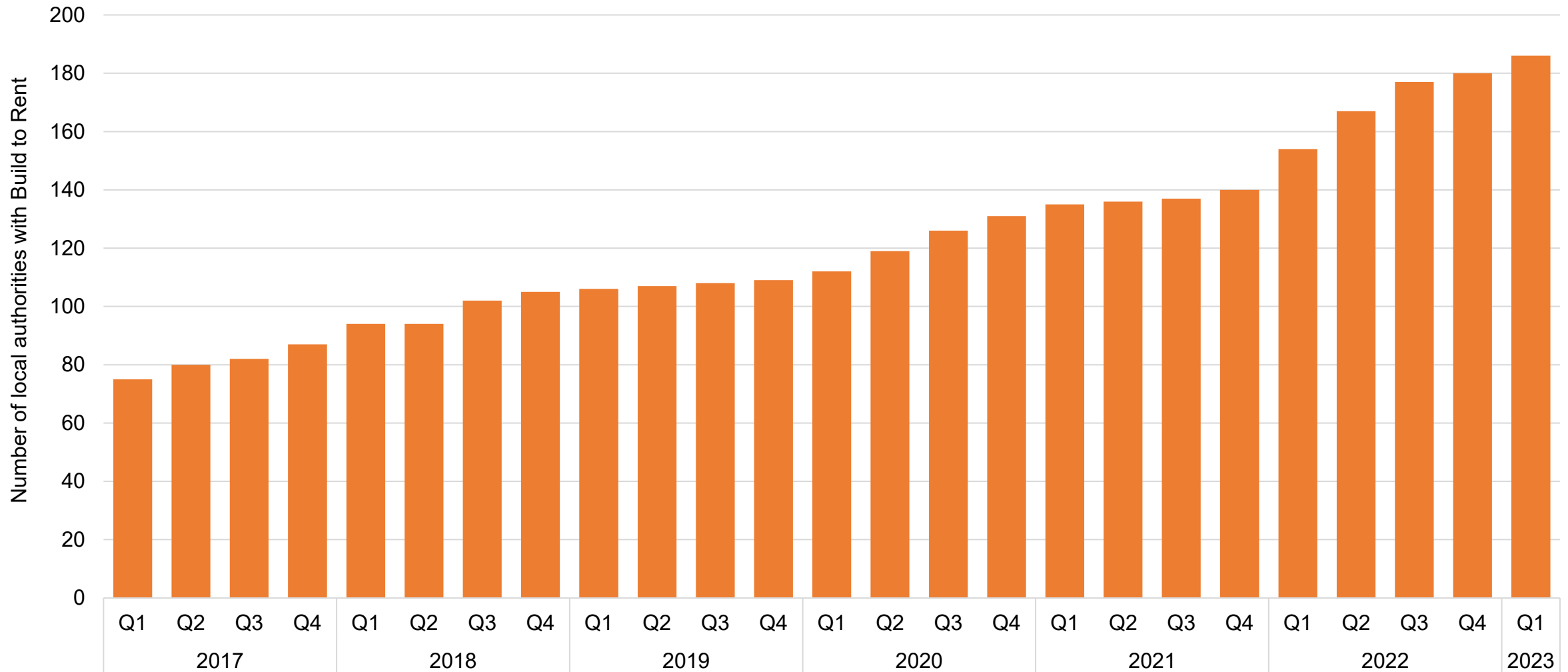


Suburban BtR continues to grow

| | Urban BtR homes | Suburban BtR homes |
|--------------|-----------------|--------------------|
| Complete | 73,984 | 9,566 |
| Construction | 43,166 | 5,210 |
| Planning | 107,799 | 9,751 |
| Total | 224,949 | 24,527 |



Number of local authorities with BtR homes complete, under construction or planned



Important Note

Finally, in accordance with our normal practice, we would state that this report is for general informative purposes only and does not constitute a formal valuation, appraisal or recommendation. It is only for the use of the persons to whom it is addressed and no responsibility can be accepted to any third party for the whole or any part of its contents. It may not be published, reproduced or quoted in part or in whole, nor may it be used as a basis for any contract, prospectus, agreement or other document without prior consent, which will not be unreasonably withheld.

Our findings are based on the assumptions given. As is customary with market studies, our findings should be regarded as valid for a limited period of time and should be subject to examination at regular intervals.

Whilst every effort has been made to ensure that the data contained in it is correct, no responsibility can be taken for omissions or erroneous data provided by a third party or due to information being unavailable or inaccessible during the research period. The estimates and conclusions contained in this report have been conscientiously prepared in the light of our experience in the property market and information that we were able to collect, but their accuracy is in no way guaranteed.