

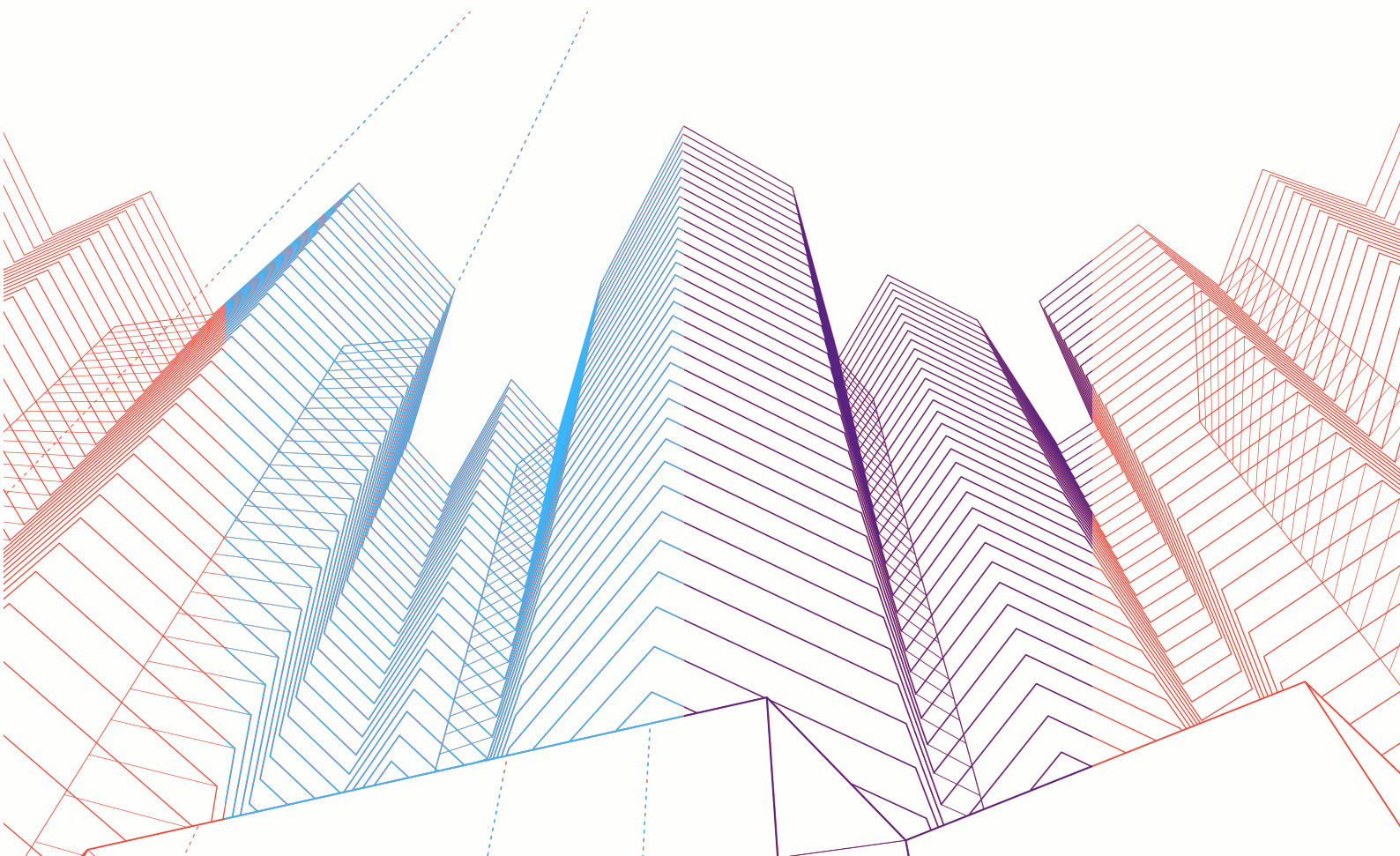


UK PropTech
ASSOCIATION



2024

TECH & INNOVATION PROGRAMME



AIMS FOR 2024

1 To grow an awareness & understanding of technology

Supporting property companies with different levels of knowledge on PropTech to build a greater understanding of the advancements in PropTech and the value and benefits market solutions are able to provide to them.

2 To support with navigating digital transformation

Providing guidance, practical advice and peer to peer learnings to break down barriers to the implementation or procuring of PropTech and navigate digital transformation across the business.

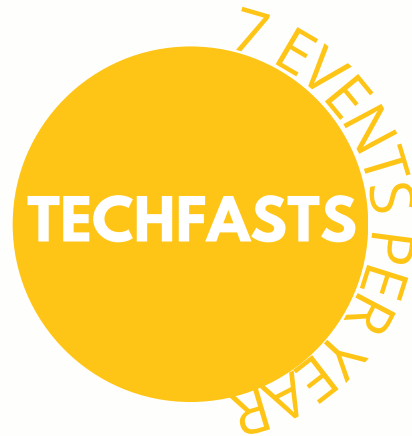
3 To support start-ups & scale-ups

To equip PropTechs, whether they are early stage or scaling, with the know-how to do so effectively, and ultimately bring new innovative solutions to the market to support the industry.

4 To facilitate engagement between property & PropTech leaders

To enable greater dialogue between the ecosystem at all levels (from BPF Futures to CEO's) and ensure PropTech is embedded into the future of the property industry.

PART ONE



WHAT ARE TECHFASTS?

Learn about how PropTech is helping to tackle critical challenges the industry is facing and the way technology can transform how we build, operate and function as an industry, through our breakfast event series. The Techfasts will be an opportunity to get to grips with the fast pace in which technology is evolving, understand how it can and is being applied to create new opportunities, and allow us to Reimagine real estate.

We will highlight case studies and share insights from within the network and draw on the knowledge from across the memberships.

TECHFAST THEMES

SUSTAINABILITY
TRANSFORMATIVE TECHNOLOGIES
REIMAGINING REAL ESTSTE

PART TWO



WHAT ARE MASTERCLASSES?

Drive greater value from technology solutions and gain a greater understanding of how to navigate digital transformation through our masterclasses. Topics will be shaped by our Innovation Leaders Forum and will support professionals responsible for technology and innovation, to unblock barriers to digital

transformation, create a culture for innovation and explore the critical considerations for creating or implementing a technology strategy.

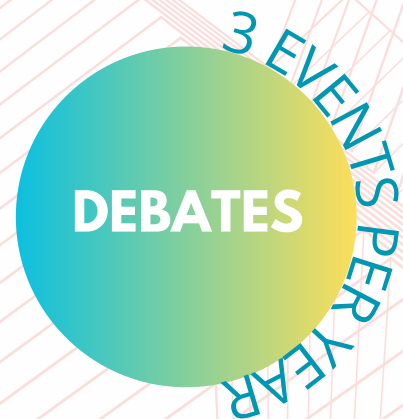
We will bring in subject matter experts, as well as share learnings from members of the forum.

PART ONE & TWO COMBINED

WHAT ARE DEBATE EVENTS?

Uncover how technology is really impacting the bottom line and how the industry needs to respond in order to keep up with market pressures and challenges, and get an insight into how

other industries and countries have been disrupted and evolved. Hear from senior leaders, experts and influencers in the next edition of The Big Question Debate Series.



WHAT IS THE INNOVATION SHOWCASE?

Navigate the PropTech market through our inaugural Innovation Showcase by hearing from the technology providers, which are driving value across 4 key areas; sustainability, efficiency, tenant/occupier experience and data driven decision making.

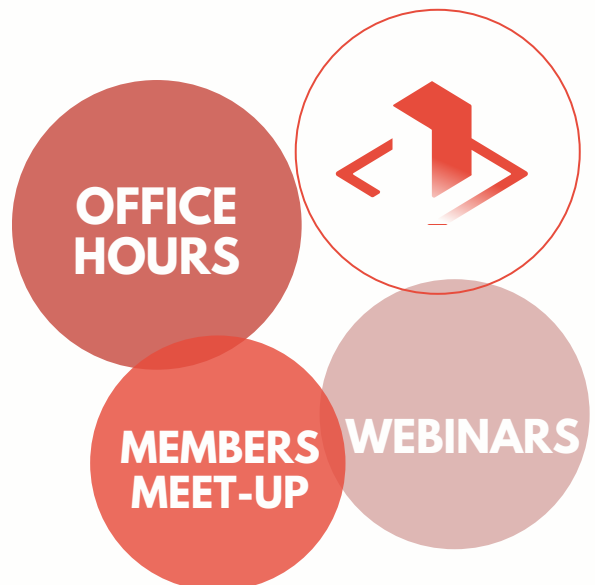
An event open to members across the two networks, UKPA PropTech members will have the opportunity to apply to be part of the pitch rounds, or demonstrate collaborations and integrations in the showcase, bringing the solutions to life.

PART THREE: UKPA EVENT PROGRAMME

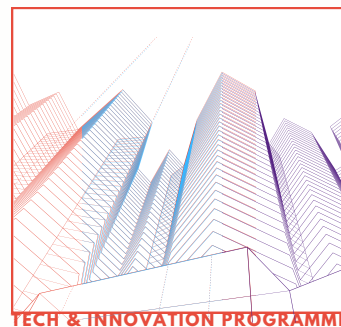
Supporting PropTech Start-ups and Scale-ups

Benefit from the knowledge of our Innovation Leaders, expertise of our partners, and learnings from within the UKPA community, to tackle business challenges and scale.

Through new forums, webinars and office hours, PropTechs will have the opportunity to share learnings and advice from within the community and be equipped with the knowledge and expertise to build the right solutions for the market and help them scale their businesses.



UKPA EVENTS / THE TECH & INNOVATION PROGRAMME 2024 CALENDAR



23RD **TECH & INNOVATION LAUNCH EVENT
INCLUDES TASTER DEBATE**



• JANUARY

26TH **OFFICE HOURS**
27TH **WEBINAR: *Securing Success: Funding
Strategies for PropTech Resilience***



• FEBRUARY

11TH-14TH **MIPIM**
25TH **OFFICE HOURS**
27TH **MEMBERS MEET-UP**



• MARCH

18TH **TECHFAST: Sustainability**
24TH **SPF CONFERENCE**
29TH **OFFICE HOURS (Led by LGIM & PGIM)**
30TH **SUSTAINABILITY CONFERENCE**



• APRIL

8-9TH **CRETECH**
**MASTERCLASS: *"Unlocking Growth:
How To Craft ROI-Driven Business Cases
for Tech Adoption"* / OFFICE HOURS at
event (8TH)**



• MAY

16TH **TECHFAST: Transformative Tech - AI**
21-23RD **UKREIIF: UK PropTech Hub**

18TH **UKPA WEBINAR**
24TH **OFFICE HOURS: Led by Natasha Patel,
Avison Young**
25-27TH **HOUSING 2024**
UKPA Stand at event



• JUNE

2ND
9TH
11TH
29TH

BPF Conference
TECHFAST: Sustainability
THE SUMMER MEMBERS MEET-UP: AI
DEBATE DURING EVENT
OFFICE HOURS
APPLICATIONS FOR THE UK PROPTech AWARDS OPEN



JULY

UK PROPTech AWARD
APPLICATIONS: MIDWAY POINT
6 WEEKS LEFT TO APPLY



AUGUST

4-5TH
11TH
17TH
24TH

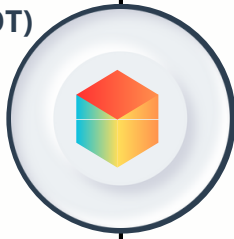
PropTech Connect
Office Hours within UKPA stand
TECHFAST: Re-imagining Real Estate
MASTERCLASS: Cyber Security
UKPA WEBINAR



SEPTEMBER

1ST
3RD
10TH
23RD
28TH

TECHFAST: Transformative Tech (5G, IOT)
DEBATE
Followed by UKPA Members Meet-up
SPF Dinner
MASTERCLASS: Change Management
OFFICE HOURS



OCTOBER

5TH
13TH
27TH

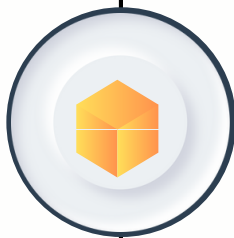
TECHFAST: Sustainability
BPF Annual Dinner
UK PropTech Awards



NOVEMBER

3RD
4TH

TECHFAST: Re-imagining Real Estate
UKPA WEBINAR



DECEMBER

